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to anyone in R3A only
to C. G. P. S.
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NEWSLETTER TOPICS

COOPERATION WILL SAVE YOU MONEY

You would say that a farmer was very shortsighted, if he did not strip his cow just because she was fresh and giving plenty of milk. You know that the cow would give less milk before she goes dry and that his laziness would cost the farmer money sooner or later. A member of a rural electric cooperative is equally shortsighted if he does not cooperate just because he cannot see any immediate difference in his electric bill.

The rates you pay for electricity are based on 100 percent cooperation from every member of this Cooperative. When you cooperate fully, you help to prevent additional operating costs that are not now figured in your rates. As an owner of your cooperative rural electric system, you ultimately pay all costs of operation in one way or another.

One of the costs not figured in your electric rates is the expense of sending estimated bills each month to members who do not mail their meter cards in on time. A late meter card may seem trivial since it will cost your Cooperative only a few cents. However, when we remember that our rural electric system serves (no.) consumers, we can realize how late meter cards alone can easily run into hundreds of dollars of added expense to your Cooperative in a year.

PLEASE PAY YOUR BILL ON TIME

You know what would happen if you did not receive your egg and cream money regularly. But did you ever stop to think that the money you pay for electric service is just as important to your Cooperative as your milk check is to you?

When you pay your electric bill on time, you do your share to insure that your Cooperative will be able to pay its power bill and meet its current operating expenses each month, and to discount bills. This in turn makes certain that you have the best possible service at lowest cost, to help you with your war-time food production job.

GET YOUR CHICK BROODER NOW

Would you ride a high-wheeled bicycle? Of course you wouldn't. We have developed safer and easier means of transportation. So why continue to brood your chicks by old-fashioned methods when electricity will do it safely and with a minimum of attention?

An electric brooder can prevent waste of scarce feeds by insuring against chick losses resulting from brooder fires. You can build a brooder at home from plans available at your Co-op office. The winter months are a good time to build your brooder. You will then have it ready when the spring brooding season starts.

REPORT OUTAGES IMMEDIATELY

Who will be the first to report that outage? Delay in reporting an outage may mean you will be without electricity for several hours longer than is necessary. Remember that when you leave it to your neighbor to report an outage, he may be doing the same thing, and your Cooperative will not be advised for several hours.

If you telephone the Cooperative office to report an outage and your call is refused, don't get the idea your cooperation is not appreciated. That means that we already know about the outage and have started out to correct it. Your management would like to thank each of you who calls. However, the cost would be prohibitive. Consequently, we can only accept and pay the charges on the first call reporting an outage. Be first, and your call will always be accepted. Call later, and though we may not accept the call, you will go down in our books as a REAL COOPERATOR.

AN ELECTRIC WATER PUMP WILL HELP YOU, TOO

We know of (no.) members who have installed electric water pumps on our lines this fall. Electricity provides a reliable and economical method of providing water for livestock and other farm needs. If you have been planning on a pump, it is a good idea to install it as soon as possible. You then will be prepared when next year's farming season rolls around.

DID YOU KNOW THAT--

The watt was named after James Watt, the Scot who invented the modern steam engine in 1765. Seven hundred and sixty-four watts of electrical energy are approximately equal to one horsepower.

WHAT DO YOU KNOW ABOUT ELECTRICITY?

In a new book entitled "Power Unleashed: The Story of Electricity and Power," M. M. Samuels, Chief of REA's Technical Standards Division, answers in non-technical language many of the questions that may puzzle the average person about the mysterious force which comes over wires to produce light, heat and cold, and perform numerous chores in the home and on the farm.

After reviewing the history of the discovery and development of electricity, Mr. Samuels says that "the most important field for power to improve human life is to bring electric service into every home in the rural areas. A country cannot call itself civilized as long as hundreds of thousands of its citizens are without electric light, without running water and the simplest means of sanitation, without radio and without telephone service. When electricity is brought to the farm it is used not only for convenience and comfort, but for doing man's work, producing more and better food and making it easier for the farmer to earn his livelihood."

The Technical Standards Division, which Mr. Samuels heads, is one of a number of divisions in REA that are constantly working to help your Cooperative give you better electric service at the lowest possible cost. Activities of the Technical Standards Division include the development of improved equipment for bringing electricity to the rural consumer and encouraging manufacturers to build electrical devices especially designed for use on the farm.

Mr. Samuels' book was published by Dorset House, New York City.

SOME GOOD EXAMPLES OF NEWSLETTER ITEMS

I want to thank all members for getting their bills in promptly. We do not have a delinquent account this month to send in our reports. That is a swell record, folks. By getting your bills in promptly, you not only kept all delinquents off the books, but you gave one of the girls in the office a few days in which to do something else. Thanks again -- and keep up the good work. (From newsletter of Wild Rice Electric Cooperative, Mahanomen, Minnesota).

Much credit goes to Fred, Henry and Ralph Wiegand who helped restore service to the line serving Smithton, Hecker and Freeburg, caused by the creek washing out a pole. They not only helped, but supplied a team and wagon. (From newsletter of Monroe County Electric Cooperative, Waterloo, Illinois).

Pete Laura has been getting electric service for about a year, and says he doesn't see how he could farm now without it. He states that electricity is helping him to solve his labor problem, taking the place of at least one man at the present time. (From the newsletter of the Tri-County Electric Cooperative, Carrington, North Dakota).

You can help to reduce the cost of maintaining your Cooperative line if you will report to us promptly any broken insulators, sagging guy wires or limbs across the line. If you notice anything of this kind, call us collect, as in this way you may prevent an outage and resulting inconvenience to you and your neighbors. Why not make it a habit to examine the lines as you drive along the road? If you see anything which you think might cause trouble, please notify us immediately. (From newsletter of Indian Electric Cooperative, Cleveland, Oklahoma).
